Traffic Order# 25169 Status Confirmed Mod# 0 Ver# 1 7908975

Rep Order# EC'd Yes

Showing Buylines: All Lines Last Received:

Printed: 09/27/2012 11:30 AM 09/27/2012 10:22 AM

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l of

) WASHINGTON) IAMIE ANDRUS Sales Office (Rep Firm

Salesperson Phone# 202-872-1155 Salesperson FAX#

Salesperson (

Agency C/P1/P2/E Flight Dates Histus Weeks

Agency

KSL-TV SALT LAKE CITY
sr ()LOVE, MIA
LOVE/CD4/R

Advertiser Estimate# Product Station

Patricia Dome

Phone Buyer Fax#

928C03

() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 C/P1/P2/E LOVE/ORDR/928C03 7468 09/28/2012 - 10/04/2012

-- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ***************NONDISCRIMINATION**************** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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Rating: 1.3	TODAY	9a-10a	30	09/28-09/28	Ħ	\$100.00	កាំ
2 M. TH	VECOF	8 6	ć				
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	Buyline Comment: 1/DAY						
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S W-TH Rating: 1 5	RACHABI RAY	10A-11A	30	10/03-10/04	2	\$55.00	2
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	edynaid Comment: 1/ Dai						
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Buyline Comment: 1/DAY

2 of 5			Total Spots		Ħ	ᆏ	್	н	rt	લ	מו	rī	rī	ო	ਜ
30 AM) WASHINGTON) JAMIE ANDRUS	202-872-1155	Rate		\$80.00	\$50.00	\$40.00	\$175.00	\$20.00	\$80.00	\$90.00	\$10.00	\$100.00	\$100.00	\$250.00
Printed: 09/27/2012 11:30 AM 09/27/2012 10:22 AM ines	Rep Firm Sales Office () WA Salesperson () JAA	Salesperson Phone# 2 Salesperson FAX#	Spots/Week		н	н	ч	н	П	н	m	н	et	eg	н
59 Printed Last Received: 09/27/7 Sbowing Buylines: All Lines	Reg Sald Sald	Sel Jac	Dates		10/01-10/01	09/28-09/28	08/30-08/30	08/30-08/30	08/30-08/30	09/28-09/28	10/01-10/04	10/01-10/01	09/28-09/28	10/01-10/04	09/28-09/28
25169 Last Showing B	1 GROUP 10 314 DR/928C03	10/04/2012	Len		:30	:30	:30	:30	:30	0e:	:30	:30	:30	:30	:30
Traffic Order#25169	急じ気	09/28/2012 - 10/04/2012	Time] ; ;	2P-3P	3P-4P	40e4-46	930A-10A	10A-1030A	4P-5P	4P-52	5A-6A	6A-7A	63-7A	7A-8A
Status Confirmed	Agency (); 814 KIN ALEXA) AGENCY C/P1/P2/E	Flight Dates Hiatus Weeks													
Ver# 1 Mod# 0	LAKE CITY 3, MIA		Program		days of our lives	DR PHIL	SUNDAY EDITION	MUSIC & SPOKEN	Mormon Times	KATIB	KAIIB Buyline Comment: 1/DAY	Today	Today 2	TCDAY 2 Buyline Comment: 1/DAY	TODAY
Rep Order# 7908975 EC'd Yes	iser KS	Bnyer Patricia Dome Phone# Fax#	Day		14 M Rating: 1.1	15 Rating: 1.1	16 SU Rating: 1.7	17 su Rating: 5.4	18 SU Rating: 4.3	19 F Rating: 2.0	20 M.M-TH Rating: 2.0 Buylin	23 M Rating: 0.7	24 F Rating: 2.2	25 M-TO,TH Rating: 2.2 Buylin	28 Rating: 2.7

3 of 5			Total Spots	!	ກ	Ħ	m		ri	rł	н	m	ч	N		н
30 AM) WASHINGTON) JAMIE ANDRUS	202-872-1155			00.00	\$110.00	\$110.00		\$20.00	\$100.00	\$216.00	\$210.00	\$170.00	\$170.00		\$125.00
Printed: 09/27/2012 11:30 AM 09/27/2012 10:22 AM ines	Rep Firm Sales Office () WA Salesperson () JAIA	Salesperson Phone# 2(Salesperson FAX#	Spots/Week	i i	7	ਜ	m		н	гI	y+l	rs,	ਜ	Ø		ᆏ
99 Printed: Last Received: 09/27/20 Showing Buylines: All Lines	Rep Sale Sale	Sale Sale	Dates	۱ ۱	4 4 4	09/28-09/28	16/01-10/03		08/60-08/60	08/60-08/60	09/28-09/28	10/01-10/04	09/28-09/28	10/01-10/03		10/01-10/01
25169 Last Showing B	A GROUP 00 314 DR/928C03	10/04/2012	Jen 	C P		: 30	:30		30	Ů8:	:30	98:	: 30	90		.30
Traffic Order# 25169	SING EXAND	09/28/2012 - 10/04/2012 is	Time	6 6 6 6	 -	8A-9A	88-98		7A-8ሕ	8Å-9Å	ਕੁ083 -9 8	5P-530P	40£9~49	40E9-49		aL-4069
Status Confirmed	Agency (814 AL AL Agency C/PJ	Flight Dates Hiatus Weeks														
Ver# 1 Mod# 0	CITY		មុខ 		Buyline Comment: 1/DAY			Buyline Comment: 1/DAY		MBRT THE PRESS	ជ ព ព	NEWS @ 5P Buyline Comment: 1/DAY	EI US W	. ਦੌਤੇ ਬ	ment: 1/DAY	KSL 5 NWS-6:30
7908975 V	KSL-TV SALTLAKE CITY ()LOVE, MIA LOVE/CD4/R 928C03	Patricia Dome	Program	H TODAY		TODAY	TODAY	Buyline Com	Todar	Mert 3	News 6		SMEN	NEWS	Buyline Comment:	KSL 5
Rep Order# EC'd Yes	<u>5</u> 7 5	Buyer Pat Phone# Fax#	In Day	29 M, W-TH	Rating: 2.7	32 F Rating: 2.0	33 M-W Rating: 2.0		36 SU Rating: 1.5	37 su Rating: 2.2	38 F Rating: 3.6	39 M-TU, TE Rating: 3.6	42 F Rating: 4.2	43 M,W Rating: 4.2		45 M Rating: 3.7

Rep Order# 7908975 EC'd Yes	Ver# 1 Mod# 0 Status	Status Confirmed Tr	Traffic Order# 25169	69 Last R Showing Buy	Printed: Last Received: 09/27/20' Showing Buylines: All Lines	Printed: 09/27/2012 11:30 AM 09/27/2012 10:22 AM nes	γM	4 of 5
Station KSL-TV SALTLAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# 928C03 Buyer Patricia Dome	f Lake city 7e, mia R	Agency () SIV 814 KING S ALEXAND Agency C/P1/P2/E Flight Dates Hight Weeks	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/928C03 es 09/28/2012 - 10/04/2012	ROUP 928C03 4/2012	Rcp Firm Sales Offi Salespers Salespers Salespers	ce (on (on Phones) WASHINGTON) JAMIE ANDRUS # 202-872-1155	
fax# In Day	Program	-	Time	Len	Dates	Spots/Week	Rate	Total Spots
46 Rating: 3.7	KSL 5 NWS-6:30		 630P-7P	.30	10/03-10/03	1 1	\$125.00	1
47 Rating: 3.7	KSL 5 NWS-6:30		630P-7P	:30	10/04-10/04	п	\$125.00	н
48 Rating: 3.6	GPM NEWS		6P-630P	30	09/29-09/29	П	\$100.00	rel
49 Rating: 1.6	NEWS		42-430E	:30	09/30-09/30	ਜ	\$50.00	ri
50 Rating: 4.2	TONIGHT SHOW		1035P-1135P	90	09/28-09/28	t÷i	\$100.00	н
51 Rating: 2.8	SPORTSBERT	,	1035P-1105P	:30	09/29-09/29	я	\$110.00	п
52 Rating: 7.3	10 P NEWS		10P-1035P	:30	09/28-09/28	Ħ	\$950.00	п
53 Rating: 7.3	10 P NEWS		10P-1035P	:30	10/01-10/01	н	\$950.05	п
54 Rating: 7.3	10 P NEWS	·	10P-1035P	:30	10/03-10/03	П	\$950.00	н
55 Rating: 5.6	10 P NEWS		10P-1035P	30	09/29-09/29	'	\$550.00	н
56 st Rating: 7.3	NEWS		10P-1035P	90	08/30-05/30	ਜ	\$900.00	н
57 SA Rating: 2.9	GAME NICHT LIVE		4C-40E9	30	09/29-09/29	н	\$30.00	1

Rep Order# EC'd Yes	7908975 Ver# 1	Mod# 0	Status Confirmed	Traffic Order# 25169	25169 Last Showing Bu	Frit Last Received: 09/ Showing Buylines: All Lines	ited: 27/2012 1	09/27/2012 11:30 AM 0:22 AM	o of
Station KSL Advertiser (Product LO Estimate# 928 Buyer Pat Phone#	KSL-TV SALT LAKE CITY er () LOVE, MIA LOVE/CD4/R # 928C03 Patricia Dome		Agency () S 814 KIN 814 KIN ALEXAN Agency C/P1/P2/E Flight Dates Hiatos Weeks	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDIX/928C03 es 09/28/2012 - 10/04/2012 eeks	A GROUP 00 314 DR/928C03 (0/04/2012		Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#) WASHINGTON) JAMIB ANDRUS le# 202-872-1155 ##	
In Day	Program			Time	Len	Dates	Spots/ 	Spots/Week Rate	Total Spots
58 M Rating: 7.2	TEE VOICE			46-4L	30	10/01-10/01	1	00.006\$	п
59 F Rating: 5.2	Dateline			30T-36	06:	09/28-09/28		\$450.00	г
-REPORT TOTALS- Report Totals: 55	-REPORT TOTALS- Report Totals: 59 / \$11,490.00								
SALES MONTHLY TOTALS-	CY TOTALS								
Sep 12: 25, sales Totals: 58 Station Totals: Lines not sent/	Sep 12: 25 / \$4,885.00 Sales Totals: 59 / \$11,490.00 Station Totals: 59 / \$11,490.00 Lines not sent/rcld/rtm: 0 / \$0.00	oct 12:	34 / \$6,605.00						
74 TYTT TITTY	Market Totals	\$57,450	CABL 0% KUCW 0%	KJZZ 0% KUTV 0%	KSL	\$00% 800%	KSTU 0% UNKN 80%	KTVX 0%	
Books Demos	null RA35+								